The Logo

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In Running Text

Without a height the logo stands at 1.25em, where the name beside it is the size of the text: Nordwind in the middle of a sentence, and the sentence runs on as if a word stood there. The icon alone is , the name alone Nordwind.

In Heights

Nordwind

Nordwind

Nordwind

With the Address

The line under the logo is as wide as the logo above it, at every height.

Nordwind
https://nordwind.example

Nordwind
https://nordwind.example

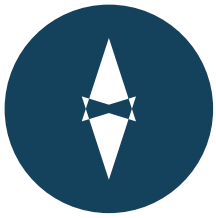
With the Tagline

The sentence of the company stands under its name, beside the logo, and the logo is centred on both lines. In running text the logo stays one line: the place asks for the tagline, the company only says what it is.

Nordwind
Vernunft und Freiheit

Nordwind
Vernunft und Freiheit

Both lines together, with the address under them:



Nordwind

Vernunft und Freiheit

https://nordwind.example

A face and a colour for the second line are DEVIATIONS a company asks for, one key each. Without them nothing is set for that line and it stands in the colour of the name:



Nordwind

Vernunft und Freiheit

In Colours

Nordwind Nordwind

Without a Link

For print: **Nordwind**.